



VIRGIN MONEY

Matt Elliott

 @MattEIIHR

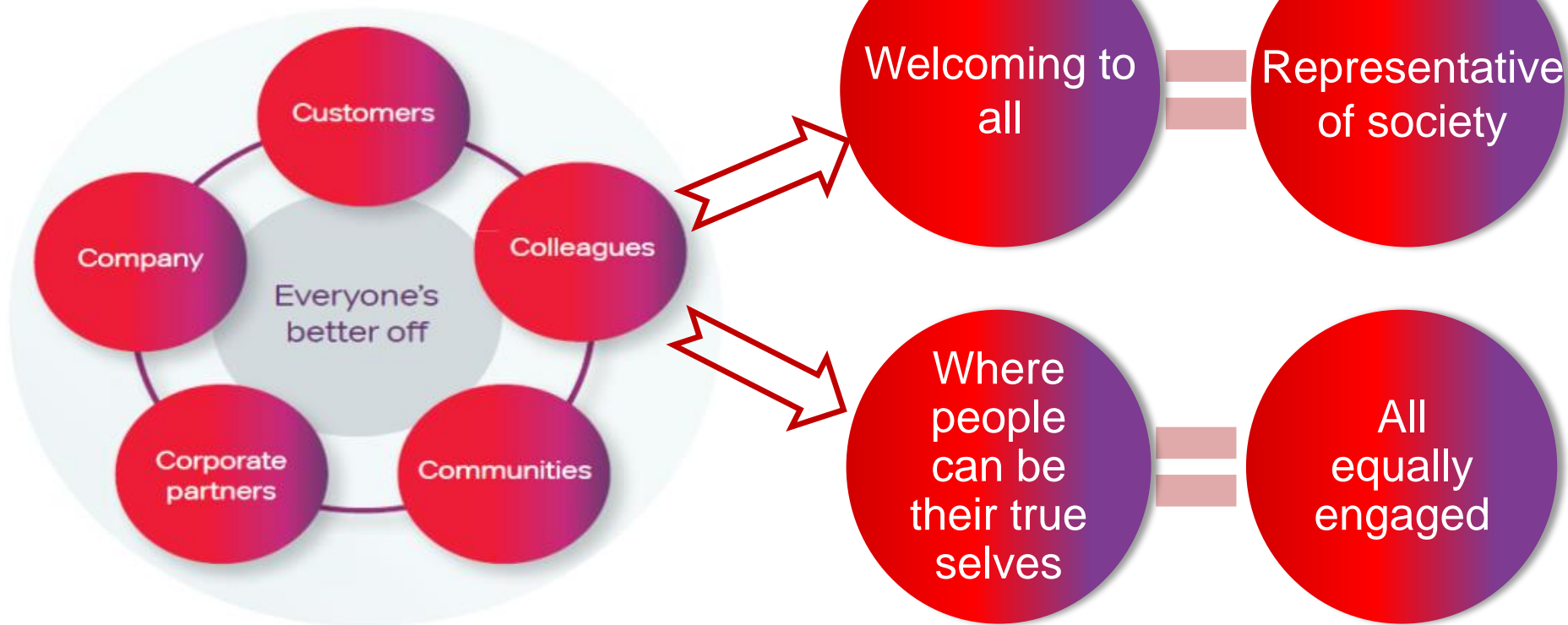
Race Equality
Conference

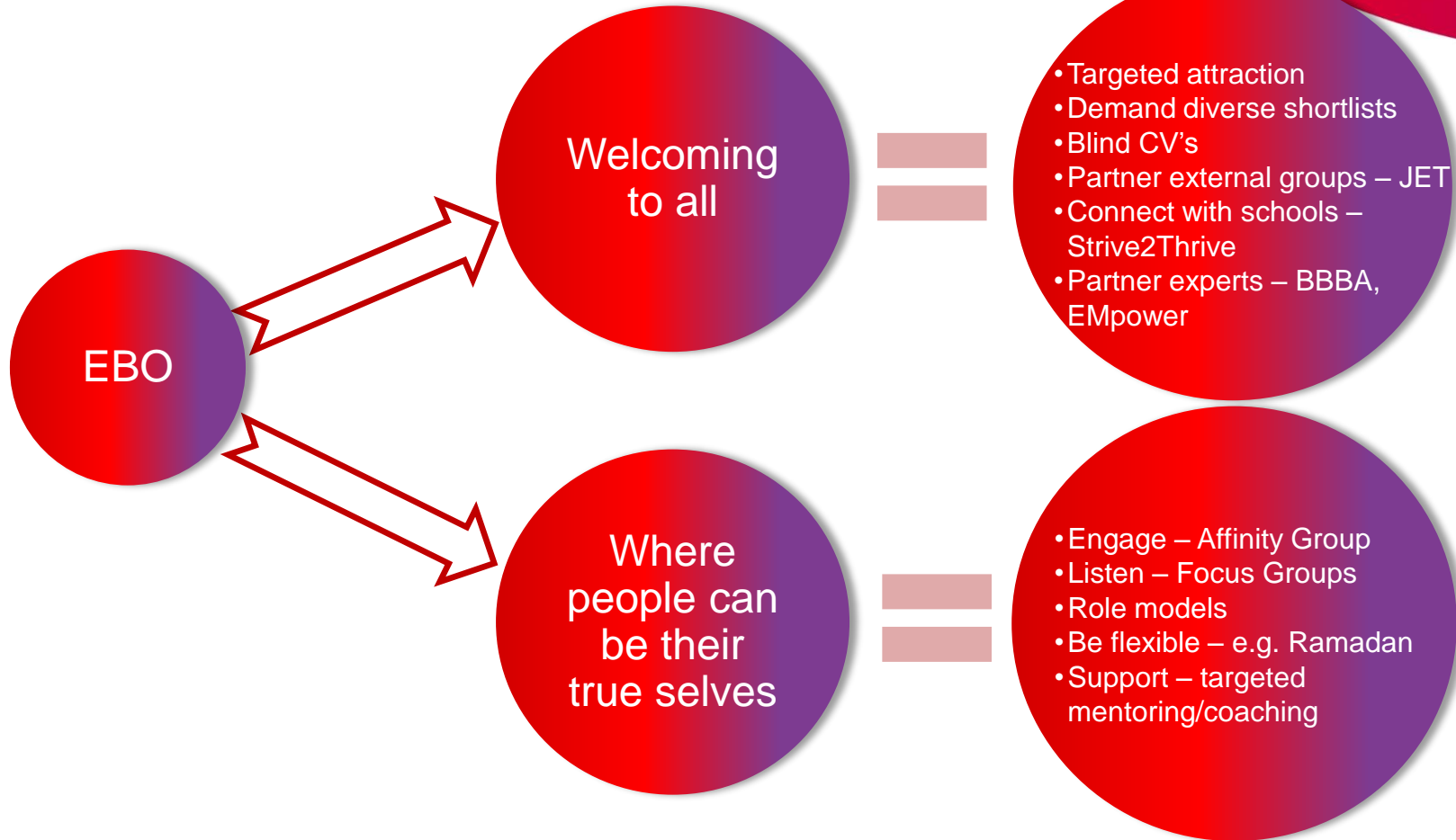
Virgin Money Strategy



Everyone's Better Off ('EBO')

....differentiates us





What gets measured gets done.



Census & Survey



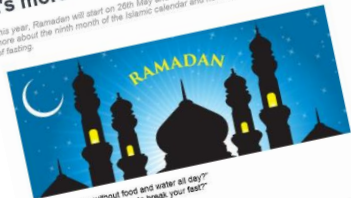
Targets

Start The Conversation



It's more than just fasting

This year, Ramadan will start on 26th May and last for 30 days. Asim Ahmed tells us more about the ninth month of the Islamic calendar and how he prepares for a month of fasting.



"How can you go without food and water at all?"
 "Do you gorge when it's time to break your fast?"
 "How many days does it go on for?"
 "I don't think I could do it, why do you do it?"
 "Do you have a special meal?"

These are just some of the questions I get asked every year during Ramadan. But it's not just a case of going without food and water for 30 days...

Batmitzvahs, Torahs and Shabbats

Our next D&I feature sees Jo Edwards share her story about being a Jewish mother organising her daughter's upcoming Batmitzvah, her Jewish coming of age ceremony.



When I was asked to write an article on the Jewish faith, I found it hard to decide on "my angle". I've written articles in the past for other publications where I've talked about "the basics" of Judaism, the food, festivals, Synagogue, language, but this feels well-worn and clichéd. So this time I've chosen to talk about something much more personal to me and that is being a Jewish mother organising my daughter's

Asim Ahmed
 Created on 11 Jan 2017
 Last Updated on 11 Jan 2017
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 Forty five people have rated this article

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Jo Edwards
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Colleagues sharing their personal stories...



What makes you who you are?

Ugo Eboh shares his personal story as a young black man in British business and what it was like for him growing up in a predominantly white world.



As you go through the day to day of life, it can be difficult to take a step back and reflect on the journey you've been on to get to where you are today, what makes you who you are, and even just simply who are you as a person.

Being a young black man in British business (especially the Science/Technology/Engineering/ Maths environment, contrary to belief, is still rare in today's society compared to the volume of young black people that are of the age to be working in business.

When you speak to young black people about their aspirations and desires for the being in business (it's topped to sport and the arts is still rare in today's society me a classically trained violinist with a degree in both music and business - there are always different levels and diversity within each faith.

Ugo Eboh
 Created on 20 Dec 2017
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Mina's Myths

As part of our Being Yourself at Work agenda, Mina Bint-Jamil from our Gosforth office talks about her Muslim faith and debunks a few myths about her culture and religion.

5 top myths about my culture and religion

I am of Asian/British Bangladeshi descent and I am also a Muslim. Where my parents come from doesn't dictate my religion, these are two separate things and each have their own views.

Before I begin, I would also like to clarify that this is my understanding of my faith; the way I practice it will not be identical to someone else from the same faith, and there are always different levels and diversity within each faith.

So let's get started!

Am I having an arranged marriage? If yes, do I get a choice in the matter?

So, this is a question that seems to excite a lot of people when they first realise I am open to discussing my background.

Arranged marriages do not equal 'forced' marriages, they are two totally different things, and forced marriages are a big no no.

What we mean by arranged marriages is for example, my parents will have lots of people

Mina Bint-Jamil
 Created on 13 Aug 2016
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Engage Customers and Community

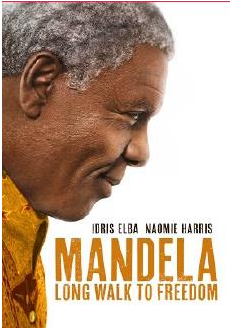


50th anniversary of Dr Martin Luther King's speech at Newcastle University



Using our Virgin Money Lounges for customer events

Cinema
Sundays



Culinary delights

A taste of the
Caribbean

Thursday 19 October



Spotlight
interviews

John Barnes
MBE

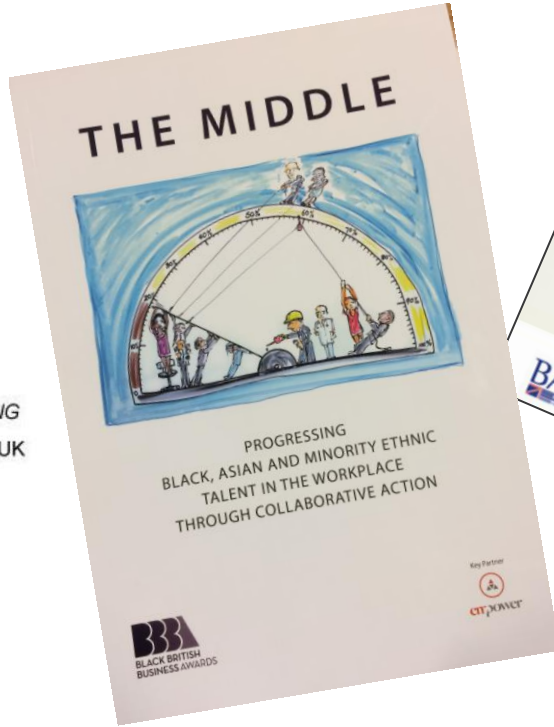


External Partnerships

Partner with experts – learn and share.



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Helping you find your way in the UK



What We've Learnt

Core of
culture/
purpose

Break
down
barriers

Connect
partnerships

....crack on!

